

STEELERS MASCOT

Contestant Application

You may apply to be the Steelers Mascot by completing and submitting this application.

Please note the following eligibility requirements must be met in order to proceed with the application process.

- a. You must be willing to travel at your expense to Heinz Field, Pittsburgh, Pennsylvania in July, 2007, for an in-person interview.
- b. You must be available to work as the Mascot at all times.
- c. You must be at least 21 years of age on or before June 30, 2007.
- d. You must be a United States citizen and live in the United States.
- e. You must be in good physical and excellent mental health.
- f. You must meet the size requirements for the Mascot's costume: Height - 5'6" to 6'2"; Chest - 54" max; Waist - 38" max; Shoe Size - 12 mens max.
- g. If you are selected to be interviewed as a semi-finalist, you may be required to complete and return a completed Interview Agreement Package, which may include a Background Questionnaire Form, Medical History Form, an Applicant Agreement and Release Forms and Waivers among other forms and agreements. Steelers will provide any required Interview Agreement Packages to potential interviewees.
- h. To accept an invitation to be a semi-finalist, you must among other things, agree to submit to physical and psychological examinations, to be conducted in Pittsburgh by medical professional(s) selected by Steelers and meet all physical and psychological requirements.
- i. If you are selected to be interviewed, you agree to authorize Steelers to conduct thorough investigations into your background and personal history. The tests and investigations (some of which require the applicant to complete one or more forms) that may be required by Steelers may include, without limitation:
 - Pre-employment drug screen (and subject to random testing thereafter)
 - Pennsylvania Child Abuse History clearance
 - Pennsylvania Act 34 Criminal Record Check
 - Pre-employment background check
- j. If you are selected as the Mascot, you agree to enter into an agreement with Steelers, which agreement will require, among other things, that you agree from time to time (1) to have physical and psychological tests as requested by Steelers and (2) to have background checks as requested by Steelers.

Applications MUST be written clearly or typed and must be accompanied by a video which meets the following restrictions. Please do not include anything except the completed application form (inclusive of the Release and Waiver) and the video.

LENGTH: MAXIMUM OF THREE MINUTES anything over three minutes will not be considered.

FORMAT: Only VHS or DVD. (No mini-DV's, 8mm or VHS C.)

CONTENT: Who are you and why you would make the ultimate Mascot. Be creative!

DEADLINE: Must be received at Heinz Field by Saturday, June 30, 2007, by no later than 5:00 p.m. Pittsburgh time.

The video will become the property of Steelers for all purposes (including, without limitation, use in television/multi-media programs created by Steelers) and will not be returned to you, whether or not you are selected as a semi-finalist or the Mascot.

Applications will only be considered if they are complete. Complete applications consist of the following:

- a. Completed application form (including the signed Release and Waiver attached thereto).
- b. A passport-size photo.
- c. Three-minute video labeled clearly with your name, address and telephone number.
- d. Print clearly on the outside of the envelope (including overnight mail envelopes) your return address in the upper left corner of the envelope.

Video/Application Receipt Deadline: Saturday, June 30, 2007 at 5:00 p.m. Pittsburgh time.

Send your completed application (all items below must be completed), completed Release and Waiver and video (with no other enclosed items) to the following address:

STEELERS MASCOT

Pittsburgh, PA _____

PERSONAL INFORMATION

First Name: _____

Last Name: _____

Nicknames (if any): _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone Number (cell): _____

(home): _____

(work): _____

Fax Number: _____

E-Mail: _____

Gender (please circle): M / F

Age: _____ Date of Birth: _____

Height _____ Weight _____

Chest _____ Waist _____ Shoe Size _____

What is your occupation? Please describe in 2 sentences what you do day-to-day at work.

Marital Status / Significant Other:

Single (with no significant other) _____

Boyfriend _____ Name _____ Length of time dating _____

Girlfriend _____ Name _____ Length of time dating _____

Married _____ Name of spouse _____ Length of time married _____

Divorced _____ How many times? _____ Widowed _____

If you have children, please list their names and ages (please list any step children too):

What is your level of education and what school(s) did you attend?

Name three of your favorite hobbies.

1. _____
2. _____
3. _____

Not including your current place of residence, in which other cities and/or countries have you lived and for what period of time? Why did you live in each such city or country?

Have you been treated for any serious physical or mental illness(es) within the last three years?
YES / NO

If yes, please describe in detail, citing dates, diagnosis and any on-going problems:

Are you currently taking any medications? YES / NO

If yes, please give medication, what it is for, dosage and length of time on medication.

Please list any allergies you have (medications, food, hay fever, dust, etc.) and your current treatment for them:

List three adjectives that best describe yourself:

1. _____
2. _____
3. _____

If you could hold any political office, what would it be and why?

What is the accomplishment you are most proud of?

Do you have pets? If so, please list their name and type:

What is your favorite Sports Team?

What is your favorite TV show?

What is your favorite movie?

What is your favorite music to listen to?

Describe your perfect day:

What magazines do you read?

Have you ever been a mascot or costumed character? If so, please name the mascot/character, the length of time you appeared as such, and when you did so.

Are you or have you ever been a professional performer? Yes _____ No _____

Have you ever been on TV, commercials, plays or any films, videos or movies of any kind? If so, list the movies and/or shows and the time periods.

What is your favorite sport?

Who is your hero and why?

What is your favorite topic of conversation at a dinner party? What topics are off limits?

Have you ever been arrested or been the subject of any disciplinary charges of any kind?

Yes _____ No _____

If yes, what were the charge(s) and/or accusations and were you convicted or disciplined, and if so, in what way?

What is your primary motivation for being the Mascot? What is your secondary motivation for being the Mascot?

What sports activities do you do regularly?

Why do you believe that you should be the Steelers Mascot?

The information contained above is complete and accurate to the best of my knowledge.

Signature

Date

RELEASE AND WAIVER

Please Print Your Full Name: _____

Please read, fill out, sign, and date the following:

I hereby acknowledge that: (i) I understand, satisfy, and agree to be bound by, the eligibility requirements for the Steelers Mascot (the "**Mascot**"); (ii) I have answered and will answer all questions posed to me honestly and accurately; (iii) if any of the information that I have provided or will provide is found to be false or incomplete this may be grounds for dismissal from the Mascot selection process, and/or my being dismissed as the Mascot, if previously selected as the Mascot; (iv) Even if I meet the eligibility requirements, Pittsburgh Steelers Sports, Inc. ("**Steelers**") has no obligation to conduct any initial and/or follow-up interview with me, and/or select me as the Mascot; (v) Even if I am selected as a semi-finalist or as the Mascot, Steelers has no obligation to have a Mascot; (vi) All decisions by Steelers concerning selection of the semi-finalists and the ultimate Mascot (both primary and secondary) are final and not subject to challenge or appeal; and (vii) Steelers shall own and shall have no obligation to return or maintain any materials submitted as part of my application whether or not I am or am not selected as a semi-finalist or Mascot.

By submitting my application I hereby consent to the recording, use and reuse by Steelers, and/or any of its respective licensees, assigns, parents, subsidiaries or affiliated entities and each of the respective employees, agents, officers and directors (collectively "**Releasees**") of my voice (including, without limitation, my speaking and singing voices), actions, likeness, name, appearance and biographical material (i.e., collectively "**Likeness**") in any and all media now known or hereafter devised, worldwide in perpetuity, in or in connection with the Mascot or the application and selection process for the Mascot (collectively, the "**Mascot Program**") and the promotion and exploitation (in any form or media) thereof. I agree that Releasees may use all or any part of my Likeness, and may alter or modify it regardless of whether or not I am recognizable. I further agree that Releasees exclusively own any application materials (videos, photos, etc.) that I may have provided in connection with my application for or participation in the Mascot Program and any photos and video or recordings of any kind that Steelers will make of me in connection with the Mascot Program and my application therefore (collectively, the "**Materials**") and all rights therein and thereto including, without limitation, the right to use the Materials and my Likeness in any and all media now known or hereafter devised worldwide, in perpetuity. Without limiting the foregoing in any way, I further agree that Releasees may use my Likeness and the Materials in connection with any promotion, publicity, marketing or advertisement for the Mascot Program or any exploitation of the Mascot Program of any kind. I grant the rights hereunder whether or not I am selected to participate in the Mascot Program in any manner whatsoever. I release Releasees from any and all liability arising out of their use of my Likeness and/or the Materials. I agree not to make any claim against Releasees as a result of the recording or use of my Likeness and/or the Materials (including, without limitation, any claim that such use invades any right of privacy and/or publicity and any claims based on defamation or libel or false light). Without limiting the foregoing in any way, to the degree that the Materials include any musical or literary compositions in which I (partially or wholly) own, or to which I purport to (partially or wholly) own, the copyright or any publishing rights, I hereby grant to Steelers, and have the complete, unfettered right to grant to Steelers, an

irrevocable, unlimited, perpetual, worldwide, royalty-free and payment-free license to use and reproduce such Materials in the Mascot Program and in connection with any promotion, publicity, marketing or advertisement for the Mascot Program or any exploitation of the Mascot Program of any kind, in any and all media now known or which may exist in the future. I understand that Steelers makes no representation that such Materials will or will not be used in any way.

This agreement shall be deemed to be entered into in Pittsburgh, Pennsylvania, and shall be governed by and interpreted in accordance with the laws of the Commonwealth of Pennsylvania applicable to agreements executed and fully carried out within Pennsylvania. Any action, proceeding or litigation concerning this agreement or my appearance or participation in the Mascot Program may only be brought in Allegheny County, Pennsylvania, and I hereby agree that the courts in Allegheny County, Pennsylvania, shall have exclusive jurisdiction over me and the subject matter of any such proceeding. I agree that any and all disputes or controversies arising under or relating to this agreement or any of its terms, any effort by any party to enforce, interpret, construe, rescind, terminate or annul this agreement, or any provision thereof, and any and all disputes or controversies arising under or relating to my possible appearance or participation in the Mascot Program, shall be resolved by binding arbitration in accordance with the following procedure: either (i) Steelers and I shall mutually select an arbitrator, who shall be a retired judge of a state or federal court or (ii) if we cannot agree on such arbitrator, Steelers and I shall each select one arbitrator, who shall both be retired judges of state or federal court or (ii) if we cannot agree on such arbitrator, Steelers and I shall each select one arbitrator, who shall both be retired judges of state or federal courts and those two arbitrators shall then select a third arbitrator, who shall also be a retired judge of a state or federal court. All arbitration proceedings shall be conducted in accordance with the Commercial Arbitration Rules of the American Arbitration Association, through its Pittsburgh, Pennsylvania office. I agree that the arbitrator's ruling, or arbitrators' ruling, as applicable, in the arbitration shall be final and binding and not subject to appeal or challenge. I further agree that the arbitration proceedings, testimony, discovery and documents filed in the course of such proceedings, including the fact that the arbitration is being conducted, will be treated as confidential and will not be disclosed to any third party to such proceedings, except the arbitrator(s) and their staff, the parties' attorneys and their staff, and any experts retained by the parties; provided that such arbitrator(s) and their staff, the parties' attorneys and their staff, and any experts retained by the parties each first agree in writing that such information and documents will be treated by them as confidential, consistent with this provision. I agree that, notwithstanding the provisions of this paragraph, Steelers shall have a right to injunctive or other equitable relief if reasonably necessary.

Without limiting the foregoing, any provision of this agreement that is invalid, illegal, or unenforceable in any jurisdiction will, as to that jurisdiction, be ineffective only to the extent of such invalidity, illegality or unenforceability, without affecting in any way the remaining provisions hereof in such jurisdiction or rendering that or any other provision of this agreement invalid, illegal or unenforceable in any other jurisdiction. This agreement expresses the entire understanding between me and Steelers as to the matters addressed in this agreement and replaces any and all former and contemporaneous agreements, understanding or representations between me and Steelers. Any laws that require or suggest that the interpretation of a document or agreement, or the resolution of any ambiguities contained therein, should be resolved against the drafter of the document or agreement, are hereby waived. No modification, alteration or

amendment of this agreement will be valid or binding unless in writing and signed by both me and Steelers. No waiver by Steelers of any term or condition of this agreement will be construed as a waiver by Steelers of any other term or condition; nor will any waiver by Steelers of any default under this agreement be construed as a waiver by Steelers of any other default. It is further understood and agreed that no failure or delay in exercising any right, power or privilege hereunder shall operate as a waiver thereof, nor shall any single or partial exercise thereof or the exercise of any right, power or privilege hereunder. Steelers may freely assign, in whole or in part, any of its rights and obligations under this agreement. I may not assign my rights and obligations under this agreement.

I have signed this release on the _____ day of _____, 2007.

Signature: _____

Name (Please print or type): _____

Address: _____

